

Esri Statewide Licenses for K12 Education

<http://esriurl.com/k12schoollicenses>

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LICENSE PROVIDES:

- Technology
 - Instructional use: Esri technology for desktop, server, mobile, online in all (public and nonpublic) K12 schools, districts, and formal youth clubs
 - Administrative use: Non-royalty-bearing Esri technology (above tools minus ArcPad, Business Analyst Desktop & Online, Community Analyst, ArcGIS Online Organizations) for above institutions
- Instruction
 - Unlimited seats on Esri Virtual Campus for licensed individuals (staff, faculty, students)
 - Unlimited access to Esri Education Community, Resource Center, Forums
- Support
 - Some sets of media
 - Some named individuals eligible to contact Esri Technical Support
 - Some complimentary registrations to Esri Education Conf and Esri International Conf

LICENSE REQUIRES:

- Signed contract (between Esri and state dept of ed, college, educational org, etc)
- Implementation "team" (big coalition, small group, person) with clear points of contact
 - Website to reach from state link at URL above
 - POC for educators with questions
 - POC for Esri
- Plan for implementation (see below)

IMPLEMENTATION (WHO DOES THESE? HOW? IS IT SUSTAINABLE?):

- Provide access to technology
 - Provide physical media for installation
 - Point to local or Esri links where software can be downloaded (website, email)
 - Distribute software authorization codes (email)
- Provide access to instruction
 - Distribute codes to Esri Virtual Campus (email)
 - Conduct info/instruct sessions (face-to-face or electronic, short demo to long hands-on)
 - Connect with GIS professional events (workshops, conferences, meetings)
 - Coordinate/Provide technical support (usually just about installation/starting)
- Provide guidance promoting effective use
 - Administrative tasks (reporting, planning, facilities, safety, transportation, logistics)
 - Teacher preparation (in-service, pre-service)
 - Education standards, requirements, opportunities (what does it mean to be an educator or student or administrator in a state with such access?)
 - Student activities
 - in-class instruction
 - out-of-class activities
 - Connect mentors & employers with educators & youth seeking activities & guidance