Family, Career, and Community Leaders of America Fact Sheet 2012-2013

History: FHA was founded June 11, 1945, in Chicago, Illinois.

Kansas affiliated in March, 1946 as the 25th State Association.

FHA and NHA merged in 1965. FHA and HERO joined in 1971. STAR Events began in 1983.

National Headquarters in Reston, Virginia, was dedicated in 1983. Name changed to Family, Career and Community Leaders of America in

Boston in July, 1999.

National FCCLA Programs:

Community Service Career Connection Financial Fitness STAR Events Leaders at Work Student Body Families First Power of One Japanese Exchange Program STOP the Violence

F.A.C.T.S. (Families Acting for Community Traffic Safety)

Dynamic Leadership

Power of One: Members set their own goals, work to achieve them, and enjoy the results.

Power of One Units are:

A Better YouWhite Family Ties.....Blue Working on Working......Gold Take the Lead.....Green Speak out for FCCLARed





The FCCLA logo shows that FCCLA is a dynamic, active organization bound for the future. The dominant collegiate lettering articulates a focus on education and student leadership. The logo will continue to be red, the color of the rose, as a sign of strength. The swooping arrow arch is a common motif in today's designs and definitely embodies an active organization that moves toward new arenas. With its space-like feel, this logo is sure to last well into the future, but will always be linked to the time when FHA at the turn of the century changed to FCCLA.

STAR Events: (Students Taking Action with Recognition) are competitive events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and occupational preparation. Events are available for Junior, Senior and Occupational competition and include:

Advocacy

Career Investigation

Applied Technology

Chapter Service Project (Display & Manual)

Early Childhood

Chapter Showcase (Display & Manual) Culinary Arts Entrepreneurship

Environmental Ambassador

Fashion Construction

Fashion Design

Food Innovations

Focus on Children

Hospitality, Tourism & Recreation

Illustrated Talk

Interior Design Job Interview

Interpersonal Communications Leadership

Life Event Planning

National Programs in Action

Nutrition & Wellness

Parliamentary Procedure

Promote & Publicize FCCLA

Recycle and Redesign On-line STAR Events

Teach and Train

FACS Knowledge Bowl

Skill Demonstration Events



FCCLA Purposes:

to provide opportunities for personal development and preparation for adult life

to strengthen the function of the family as a unit of society

to encourage democracy through cooperative action in the home and community

to encourage individual and group involvement in helping achieve global cooperation and harmony

to promote greater understanding between youth and adults

to provide opportunities for making decisions and for assuming responsibilities.

to prepare for the multiple roles of men and women in today's society

to promote family and consumer sciences and related occupations

Mission Statement:

To promote personal growth and leadership development through family and consumer sciences education. Focusing on the multiple roles of family member, wage earner and community leader, members develop skills for life through character development, creative and critical thinking, interpersonal communication, practical knowledge, and vocational preparation.

Career and Technical Student Organizations (CTSO's)

Business Professionals of America Technology Student Association National FFA Organization

Future Business Leaders of America

Family, Career, and Community Leaders of America

National **DECA**

SkillsUSA

Health Occupations Students of America

National Community Service Project: Share Our Strength & March of Dimes

State Community Service Project: Help Local, Serve Local

National Theme: # Reality Check

Kansas Theme: Discover the Treasures of FCCLA

FCCLA Motto: "Towards New Horizons"

National Publication: Teen Times

FCCLA Flower: The red rose was chosen because it symbolizes beauty. It represents a desire for joy in

everyday living.

FCCLA Colors: Red and White. Red suggests strength, courage, and determination. White symbolizes

sincerity of purpose and integrity of action.

FCCLA Creed

We are the Family, Career and Community Leaders of America
We face the future with warm courage and high hope
For we have the clear consciousness of seeking old and precious values
For we are the builders of homes, homes for America's future
Homes where living will be the expression of everything that is good and fair,
Homes where truth and love and security and faith will be realities, not dreams.
We are the Family, Career and Community Leaders of America
We face the future with warm courage and high hope

Planning Process:

Identify Concerns Set a Goal

Act

Follow Up

Form a Plan